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Committee for Strategic Relationships

[Joe Hearne (Chair), Ivan Andarza, J.V. Martin]

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Board Meeting Date: November 17, 2016

Proposed Minute Order #: 58-16(c)

Proposed By: Jeff Kilgore, Vice Chancellor & Chief Marketing Officer

Subject: Active Student/Employee Organization Purpose Statements for
Fiscal Year 2017

Background: With Minute Order 46-96, the Board of Regents approved a policy to encourage groups of students or employees interested in a common purpose to organize and seek official recognition as a student or employee organization, provided they follow certain policies.

Justification: The policy also states that the Board will approve the purpose statements of all active student and employee organizations, with this process occurring each year at the Board's fall meeting. The attachment to this Minute Order document provides these purpose statements for Fiscal Year 2017.

**Additional
Information:** None

Fiscal Implications: None

Attestation: This Minute Order is in compliance with all applicable laws and regulations to the best of my knowledge.

Attachment(s): Texas State Technical College, 2016-2017 Student and Employee
Organizations Purpose Statements

**Recommended
Minute Order:** "The Board of Regents approves the Texas State Technical College student and employee organization purpose statements for Fiscal Year 2017."

Recommended By:



Jeff Kilgore, Vice Chancellor & Chief Marketing Officer

TEXAS STATE TECHNICAL COLLEGE 2016-17 PURPOSE STATEMENTS FOR STUDENT CLUBS AND ORGANIZATIONS

ABILENE CAMPUS

Phi Theta Kappa-Beta Zeta Psi Chapter

Promote scholarship, development of leadership and service, and the cultivation of fellowship among qualified students of the center.

Real Education on Addiction Can Help (REACH)

To establish a scholarship fund for a chemically dependent counseling students at TSTC Abilene.

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by promoting student rights and responsibilities, promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community, promoting the interests of student life and making recommendations on matters affecting the student body.

BRECKENRIDGE CAMPUS

Phi Theta Kappa – Beta Iota Eta Chapter

Promote scholarship, development of leadership and service, and the cultivation of fellowship among qualified students of the college.

Real Education on Addiction Can Help (REACH)

To establish a scholarship fund for a chemically dependent counseling students at TSTC Breckenridge.

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by promoting student rights and responsibilities, promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community, promoting the interests of student life and making recommendations on matters affecting the student body.

Vocational Nurses Club

Assist members in developing and applying qualities appropriate to the nursing profession and assist members in recognition of nursing as a profession of serving others; assist members in acquiring values of meeting each patient's physical, spiritual, emotional, and social needs.

Welding Club (WLT)

To promote the progress of the education for its members and to promote within the club the

TEXAS STATE TECHNICAL COLLEGE 2016-17 PURPOSE STATEMENTS FOR STUDENT CLUBS AND ORGANIZATIONS

highest type of professional practices; to inspire every member to be a dedicated student of education and of the welding industry profession.

Environment Club

The purpose is to provide students with experience and opportunities in the environmental field, to better educate the TSTC college community about issues relating to the environment and to establish techniques to make the TSTC community a more sustainable living environment.

BROWNWOOD CAMPUS

Phi Theta Kappa-Beta Iota Chi Chapter

Commemorate the students' academic achievement and provide further opportunities for scholastic and professional enhancement.

Real Education on addiction Can Help (REACH)

To establish a scholarship fund for a chemically dependent counseling students at TSTC in Brownwood.

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by promoting student rights and responsibilities, promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community, promoting the interests of student life and making recommendations on matters affecting the student body.

FORT BEND CAMPUS

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by promoting student rights and responsibilities, promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community, promoting the interests of student life and making recommendations on matters affecting the student body.

**TEXAS STATE TECHNICAL COLLEGE
2016-17 PURPOSE STATEMENTS FOR
STUDENT CLUBS AND ORGANIZATIONS**

HARLINGEN CAMPUS

Agricultural Technology Club (AG)

Our purpose of the Ag Club is to promote agriculture awareness through the practice of leadership, responsibility, environmental stewardship, community service, and to educate the TSTC community on the value of agriculture.

Air Conditioning & Refrigeration Technology Club (ACR)

The purpose of the ACR club is to promote the ACR program through community service and to educate the TSTC community of the finer points of ACR Technology.

Anime Manga Gamer Club (AMG)

To promote the growing Japanese pop culture in America through screening and discussing the various Japanese animation (anime), comics (manga), and games (video/card games) both in Japan and from America, to educate the populace on the finer points of anime and Japanese culture.

Architectural Design and Engineering Graphics Technology Club (ADEG)

The purpose of the chapter shall be to gain the experience and knowledge needed throughout the job industry and market through teamwork on projects, raise money in order to learn more effective building practices by attending seminars, and to make a difference in our field by volunteering and educating other peers with our new knowledge and skills.

Associated General Contractors of America Student Chapter (AGC)

The purpose of the chapter shall be to raise money in order to learn more effective building practices and environmentally-friendly construction methods by attending seminars. We will help members develop their leadership and communication skills through teamwork and other projects.

Autobody Club (AUB)

The purpose the AUB club is to promote TSTC's Auto body Collision program, make the community aware of TSTC, contribute to the community through recreational and social activities, and develop members' leadership skills during their time at TSTC.

Aviation Maintenance Club

The purpose of TSTC Aviation Maintenance Club is to promote participation in co-curricular activities, friendship and fellowship, develop leadership skills, and represent Texas State Technical College Harlingen in a positive manner while engaging in exciting outdoor activities. This club will provide opportunities for students to learn new skills, encourage discussions among its members, and will build well-rounded individuals.

TEXAS STATE TECHNICAL COLLEGE 2016-17 PURPOSE STATEMENTS FOR STUDENT CLUBS AND ORGANIZATIONS

Biomedical Equipment Technology (BET)

The purpose of the TSTC Biomedical Club is to raise money for the club. The money will be used to take field trips to visit different hospitals and clinics to learn more about our field of study.

Business Professionals of America (BPA)

BPA contributes to the preparation of a world-class workforce through the advancement of leadership, citizenship, academic, and technological skills.

Catholic Campus Ministry Club (CCM)

The “Catholic Campus Ministry” at TSTC shall strive for unity of the Catholics on campus by upholding the Roman Catholic Church and all its teachings. The goals and purposes of CCM are consistent with the mission of Texas State Technical College. We will contribute to the mission by:

1. Educating members by sharing and discussing issues that address the Catholic religion
2. Providing Catholic services to the campus and surrounding community
3. Creating a welcoming environment which fosters human and Catholic development
4. Maintaining the constitution of CCM to ensure the prosperity of our Catholic ministry

Chemical Technology Club (CHT)

The purpose of this club is to raise money through fund-raising events with which to cover the expenses of the membership during their annual trip to visit industries related to the chemical/environmental field. The club will also provide community service by volunteering for various community projects. Such activities help develop interpersonal and team-work skills and allow the membership to visit and network with potential employers.

Christian Bible Study Fellowship Club

The purpose of this organization is to help anybody that wants to learn about our Lord and get familiarized with the Bible, encourage student participation in knowledge of a higher being and to sponsor fundraising events at various college activities within the TSTC community.

CMT Computer Techs Club

The purpose of this organization is to develop professionalism between its members and the staff, to encourage practical computer technology training, promote individual learning and to further the Computer Maintenance Technology (CMT) program at Texas State Technical College (TSTC) Harlingen campus. The CMT Club’s Mission is to encourage participation among CMT Program students, TSTC community and fundraiser to gather money.

CNST Cyber Squad

The purpose of the Computer Networking and Security Technology (CNST) Cyber Squad is to expand members’ knowledge and experiences related to computer networking, cyber security, and digital forensics. The club will provide members the opportunity to compete in information security competitions and connect people interested in cyber security awareness and applications.

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Activities of the Cyber Squad Club may include participation in:

- Cyber Defense and Skills Competitions
- Computer networking and security related job experiences
- Technical computer networking/security workshops or hands-on training sessions
- “Tech talks” with professional industry guest speakers
- Community service events
- Fundraising activities

Curriculum of Automotive Repair Services (CARS)

The purpose of the CARS club is to promote the education and process of vehicle maintenance from past, present, and future vehicles. The club will provide the students of the Automotive Technology department general information and more hands on experiences in the automotive world.

Dental Explorers

The purpose of this association is to unite in a common bond without regard to race, creed, or national origin students enrolled in classes with dental education objectives.

Environmental Club

The purpose is to provide students with experience and opportunities in the environmental field, to better educate the TSTC college community about issues relating to the environment and to establish techniques to make the Rio Grande Valley a more sustainable living environment.

Gay Straight Alliance

Purpose: GSA’s main purpose is to educate, support, and seek equality for LGBTQ+ students and those in the community.

Mission: GSA is a student-run club that brings LGBTQ and straight students together to support each other, provide a safe place to socialize, and an avenue to fight for racial, gender, LGBTQ, and economic justice.

Vision: GSA will focus its energy on bringing awareness and social inclusion to the TSTC Campus and surrounding community.

Intramural Sports Club

The purpose of this organization is to promote physical fitness, encourage student participation in Intramural sports competition, and sponsor fundraising events in various college activities within the TSTC community.

Lettuce Be Chefs

The purpose of the Lettuce Be Chef’s: Culinary Arts club is to provide a gaining step into the ever-growing world of culinary and to assist each other in interpersonal goals in a professional setting. We strive to provide every individual who seeks guidance, resources and knowledge to accomplish any task; to overcome any obstacle.

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Medical Assisting Club

The purpose of this organization is to 1) help members develop leadership abilities through practice in education, vocational trade, trade, industrial, technical, and health occupational objectives, 2) to promote high standards in all phases of occupational endeavors, & 3) foster a deep respect for the dignity and safety of the patient.

Outdoor Adventurers

The purpose of TSTC Outdoor Adventurers is to promote participation in co-curricular activities, friendship and fellowship, develop leadership skills, and represent Texas State Technical College Harlingen in a positive manner while engaging in exciting outdoor activities. This club will provide opportunities for students to learn new skills, encourage discussions among its members, and will build well-rounded individuals.

Paranormal Research Club

The purpose of this club is to promote healthy research and discussion while exploring different paranormal attributes of both local and worldwide phenomenon. Along with promoting discussions and research, all club meetings will encourage student to freely express themselves, gain new knowledge, and meet new friends.

Phi Theta Kappa (Beta Iota Phi)

The purpose of Phi Theta Kappa is the promotion of the scholarship, the development of leadership and service, and the cultivation of fellowship among qualified students of this college.

Precision Machining Technology Club (PMT)

The purpose of the club shall be to help students of the Machining Technology program, now and in the future, with materials they may need (books, tools, etc.) to successfully complete the Machining Technology program.

Robotics Club

The purpose of this club is to build and compete robots and educate people on how useful robots can be in their daily life, eventually building a life-sized Mars Rover.

Science Engineering Math Majors Organization Club

The purpose of the club is to promote the Science, Engineering and Math Associates programs at TSTC Harlingen and to fund raise for scholarships to be given to club members.

Skills USA Harlingen Chapter

The purpose of Skills USA is to unite in a common bond without regard to race, sex, religion, creed, or national origin, students enrolled in classes with vocational, trade, industrial, and health occupational objectives.

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Student American Dental Hygienist Association (SADHA I)

The purpose of SADHA I Club is to raise money to assist members with expenditures related to graduation, such as Board review, National Boards and National WREB, to educate others about the practices of good oral hygiene, and to participate in community events and volunteer work.

Student American Dental Hygienists Association (SADHA II)

The purpose of SADHA II Club is to raise money to assist members with expenditures related to graduation, such as Board review, National Boards and National WREB, to educate others about the practices of good oral hygiene, and to participate in community events and volunteer work.

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by:

1. Promoting student rights and responsibilities
2. Promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community
3. Promoting the interests of student life
4. Making recommendations on matters affecting the student body

South Texas Migrant Association (STMA)

The purpose of TMK is to expose migrant students to the college environment; support them as they adapt to the college lifestyle; invite them to become more involved in campus activities; promote community service; raise awareness of others as to the issues affecting migrant and seasonal farm workers; and to promote the gifts and talents of migrant students.

Surgical Technology Club (ST)

The Surgical Technology Club shall foster leadership development through the coordination of educational and awareness projects. The purpose of the club is to raise sufficient monetary funds to pay for expenses to attend the AST National Conference. This conference aids Surgical Technologist and students learn more about the field of Surgical Technology. The Surgical Technology Club will work toward its goals by:

- Coordinating a regular series of roundtable discussions of student leaders,
- Meeting with University administrators to provide feedback on current leadership development programs, and
- Creating a mentorship program between first year students and graduating student leaders.

TSTC Association of Future Educators (TAFE)

The purpose of this club is to promote fellowship among TSTC Education and Training students and to keep them abreast of changes, growth, and events that are taking place at TSTC Harlingen and throughout the educational community.

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The Gamer Society

The purpose of this club is to promote all types of gaming that is considered appropriate and legal. TGS promotes gaming of all kinds in a friendly environment in which members can meet new friends. TGS does not promote students to steer away from their academics for gaming, but encourages student academic progress and career paths.

The “V” Club

The purpose of this organization is to develop professionalism and promote leadership between its members and the staff, to encourage the use and benefits of social sites, its media and software, social ties and career networking, and promote individual learning and growth. The Social “V” club’s goal is to encourage a fun and professional social environment at TSTC, the community and cooperate with fundraisers to gather money for college sanctioned field trips.

Veteran Students Alliance Club

The purpose of the TSTC Veteran Student Alliance Club is to provide outreach and to assist with identifying and meeting the needs and goals of veterans. The mission is to provide every individual who seeks guidance the resources and knowledge to accomplish any task. Together, with a sense of family, cohesion and camaraderie, new members will be welcomed into our band of brothers and sisters. As a group, we will promote a feeling of energy, support, knowledge and excitement to face our challenges. We will continue to provide service to our college and our community, just as we have to our country.

Vocational Nursing Club

The purpose of this organization is to 1) Increase interactions and cooperation between Vocational Nursing students and between the students and the community, 2) to provide community service, & 3) to increase professional awareness and involvement.

MARSHALL CAMPUS

Student Government Association

The purpose of SGA is to represent the students of TSTC by securing an active role within the college through student legislation which supports student interests. SGA also provides means for discussing issues relating to students and assuring that students’ interests are accurately and fairly represented while promoting the spirit of unity among all students, faculty, staff, and administration.

Information Technology Club

To promote the enjoyment and competent utilization of current and future technologies in order to promote the greater appreciation of technology used in the world with the goal of enhancing the knowledge possessed by the students of Texas State Technical College (TSTC).

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Student Veterans Association

The purpose of the Student Veterans Association is to provide a support structure for veterans transitioning from military service into civilian/student life and to help guide said veterans in the continued dedication to country and have it reflected in the community and on campus at Texas State Technical College (TSTC).

Women in Technology

The purpose of Women in Technology is to act as a support group for its members and their families. The organization will provide wholesome activities and personal development opportunities to enrich members' lives as they learn to be more self-sufficient. This group will serve as the foundation for the mentoring program for female students at TSTC in Marshall and enhance their experiences in the field of technology as they create a supportive community for growth and development.

Phi Theta Kappa Honor Society

The purpose of Phi Theta Kappa shall be to recognize and encourage scholarship among TSTC students by providing opportunity for the development of leadership and service, for an intellectual climate for exchange of ideas and ideals, for lively fellowship for scholars, and for stimulation of interest in continuing academic excellence.

Residential Housing Association

The purpose of the Residential Housing Association is to enhance the life of residents through events, leadership opportunities and by providing a place to voice concerns about campus housing policy, procedure and facilities as well as provides social and sports activities

SkillsUSA

The purpose of Skills USA is to empower its members to become world-class workers, leaders and responsible American citizens while improving the quality of America's skilled workforce through a structured program of citizenship, leadership, employability, technical and professional skills training.

NORTH TEXAS CAMPUS

Diesel Bandits

The purpose of the Diesel Bandits is to promote individual learning as well as facilitate discussion, debate, and dialogue over these issues in a friendly, and open atmosphere where individuals feel free to speak their personal experiences of trial and error, mistakes, and successes.

TEXAS STATE TECHNICAL COLLEGE 2016-17 PURPOSE STATEMENTS FOR STUDENT CLUBS AND ORGANIZATIONS

Logistics Club

The Texas State Technical College Logistics Club is a student based social organization that conforms to all Texas Technical College rules and bylaws. The TSTC Logistics Club will focus on all aspects logistics with the goals of encompassing education, professional development, interacting and communicating with the business world, giving back to the community.

Phi Theta Kappa Honor Society

The purpose of Phi Theta Kappa shall be to recognize and encourage scholarship among TSTC students by providing opportunity for the development of leadership and service, for an intellectual climate for exchange of ideas and ideals, for lively fellowship for scholars, and for stimulation of interest in continuing academic excellence.

SkillsUSA

Empowers its members to become world-class workers, leaders and responsible American citizens while improving the quality of America's skilled workforce through a structured program of citizenship, leadership, employability, technical and professional skills training

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by:

1. Promoting student rights and responsibilities
2. Promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community
3. Promoting the interests of student life
4. Making recommendations on matters affecting the student body

SWEETWATER CAMPUS

Baptist Student Ministries (BSM)

Provide spiritual enrichment and fellowship for all students (and faculty and staff) through Bible study, inspirational messages, prayer meetings, social activities, and assistance in finding and/or attending a local church; challenge students to have a personal relationship with Christ, draw closer to God, grow in His love and Grace, and be active in service to the Lord and His Church.

Diesel Technology Club (DSM)

Promote the progress of the education for its members and promote within the club the highest type of professional practices; inspire every member to be a dedicated student of education and of the heavy-duty diesel industry profession.

Phi Theta Kappa – Alpha Chi Upsilon Chapter

Promote scholarship, development of leadership and service, and the cultivation of fellowship among qualified students of the college.

TEXAS STATE TECHNICAL COLLEGE 2016-17 PURPOSE STATEMENTS FOR STUDENT CLUBS AND ORGANIZATIONS

Resident Housing Association (RHA)

Provide an organization for campus residents that will foster leadership and communication and provide a better living environment through social and sport activities.

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by: Promoting student rights and responsibilities; Promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community; Promoting the interests of student life; Making recommendations on matters affecting the student body.

Vocational Nurses Association

Assist members in developing and applying qualities appropriate to the nursing profession and assist members in recognition of nursing as a profession of serving others; assist members in acquiring values of meeting each patient's physical, spiritual, emotional, and social needs.

West Texas Collision Repair

Promote the progress of education for its members, promote the highest type of professional practices for each, and inspire members to be dedicated students of education and the autobody profession.

Winds Industry Networking and Development club (WINDS of Texas)

To provide students with information concerning the study of wind energy and to encourage continued program education to those not in the Wind Energy course of study. The WINDS of Texas would also like to foster a spirit of fellowship among club members, faculty and non-students of TSTC.

WACO CAMPUS

Air Race Club (ARC)

To promote Aviation through training and racing; to promote a closer affiliation between the students of Aviation and those engaged in the profession.

Alpha Eta Rho Fraternity

Alpha Eta Rho is an International Aviation Fraternity. The purpose of this fraternity is to further the cause of Aviation in all its branches; to instill in the public mind a confidence in Aviation; to promote contacts between the students in Aviation and those engaged in the profession; and to promote a closer affiliation between the students of Aviation for the purposes of education and research.

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American Society of Safety Engineers (ASSE)

The purpose of this organization is to encourage students to learn more about safety in their chosen field, and to develop their professionalism. This encouragement will come in the form of learning activities and professional development.

American Welding Society Student Chapter

Devoted to promoting Welding and related processes; to support those who contribute to the welding industry.

ANIME Association

The purpose of this organization shall be recreational, specifically aimed at fans of Japanese animation, which shall provide a forum for discussion of styles, storylines, and social differences between American and Japanese artistic presentation.

Beta Gamma Tau (Building Construction Technology)

The purpose of this organization is to assist local members in their growth and development; to unite in a common bond without regard to race, color, sex, religion, national origin, age, or disability, students primarily enrolled as majors in the Building Construction Technology at Texas State Technical College in Waco.

Biomedical Equipment & Imaging Technologies Club

This organization was formed for students and faculty who share a common interest in meeting for the purpose of fellowship, support, and the sharing of interests and experiences in and related to the Biomedical Equipment and/or Medical Imaging Systems career field.

Culinary Arts Club

The Culinary Arts Club exists as a meeting place to expose the minds of all students to the world of culinary arts through bonding activities of community service.

Delta Eta Phi Chapter of Alpha Eta Rho Fraternity

The purpose of this fraternity is to further the cause of aviation in all its branches; to instill in the public mind a confidence in aviation; to promote contacts between the students in aviation and those engaged in the profession; and to promote a closer affiliation between the students of aviation for the purpose of education and research.

The Drafting Club

The purposes of this organizations are to assist local members in their growth and development; to unite in a common bond without regard to race, color, sex, religion, national origin, age, or disability, students primarily enrolled as majors in the Drafting and Design Technology at Texas State Technical College in Waco; to develop leadership abilities through participation in educational, vocational, civic recreational and social activities; to foster a deep respect for the Dignity of Work; to assist students in establishing realistic occupational goals; to help students attain a purposeful life; to create enthusiasm for learning; to promote high standards in all phases of occupational endeavor including ethics, workmanship, scholarship, and safety.

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Electrical Power & Control Club

The purpose of the Electrical Power and Control Club at Texas State Technical College Waco shall be the promotion of scholarships, the development of leadership and service, and the cultivation of fellowship among qualified students of TSTC Waco.

Environmental Health & Safety Club

The purpose of this organization is to encourage students to learn more about the field of environmental health and safety, and to develop their professionalism. This encouragement comes in the form of learning activities and professional development through the use of guest speakers and attendance at state professional society meetings.

Golf Course & Landscaping Management Turf Club

The GLM Turf Club will exist to benefit members with experience on career related topics and to further promote the program as a recognized education facility among members of the Golf Course & Landscape Community.

Guild of Geeks

The purpose of Guild of Geeks at TSTC Waco is to explore different learning strategies present in aspects of geek culture through the use of media outlets; to build camaraderie within and encourage social interaction amongst diverse cultures; and to raise awareness of the potential of interdisciplinary studies.

Health Physics Society

The purpose of this organization is to encourage students to learn more about the science and technology of radiation protection as it interfaces with other areas of the environmental health and safety field. This encouragement comes in the form of learning activities and professional development through the use of guest speakers and attendance at state professional society meetings.

Hispanic Student Association

The HSA will provide a unified community among TSTC students with multicultural backgrounds by assisting with educational resources, networking opportunities, and social activities for the enrichment of a complete educational development. The HSA will serve the Waco community by creating resources of technical training that aide the advancement of the community.

Phi Theta Kappa – Alpha Omega Chapter

Phi Theta Kappa's mission is to recognize and encourage the academic achievement of two-year college students; to provide opportunities for individual growth and development through participation in honors, leadership, service and fellowship programming.

Photonics Club

This club is dedicated to the purpose of furthering the knowledge of Laser and Semiconductor Manufacturing for students, by providing a forum for discussion and interaction between students and industry.

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Skills USA Automotive

To assist participating Automotive Technology members in their growth and development; to unite in a common bond without regard to race, color, sex, religion, national origin, age or disability students primarily enrolled as majors in the Automotive Technology at Texas State Technical College in Waco; to develop leadership abilities through participation in educational, vocational, civic, recreational, and social activities; to foster a deep respect for the DIGNITY OF WORK; to assist students in establishing realistic occupational goals; to help students attain a purposeful life; to create enthusiasm for learning; to promote high standards in all phases of occupational endeavors including ethics, workmanship, scholarship, and safety; to develop the ability of students to plan together, organize and carry out worthy activities and projects through the use of the democratic process; to create among students, faculty members, graduates and persons in industry a sincere interest in and esteem for the automotive repair occupation.

Skills USA Aviation Maintenance Club

A partnership between students, teachers, and industry to ensure America has a skilled workforce. We help every student excel.

Skills USA Diesel Club

SkillsUSA is a partnership between students, teachers and industry to ensure America has a skilled workforce. We help every student excel.

Skills USA Bridging the GAP

To assist local Skills USA members in their growth and development; to unite in common bond without regard to race, sex, religion, creed or national origin, full-time students enrolled in classes with vocational trade and industrial, technical, and health occupations education objectives; to develop leadership abilities through participation in educational, vocational, civic, recreational, and social activities; to foster a deep respect for the DIGNITY OF WORK; to assist students in establishing realistic vocational goals; to help students attain a purposeful life; to create enthusiasm for learning; to promote high standards in all phases of occupational endeavors including ethics, workmanship, scholarship, and safety; to develop the ability of students to plan together, organize and carry out worth activities and projects through the use of the democratic process; to create among students, faculty members, graduates and persons in industry a sincere interest in and esteem for trade, industrial, technical, and health occupations education.

Skills USA Information Technology

The purpose of this organization is to unite in a common bond without regard to race, sex, religion, creed, or national origin students enrolled in classes with computer vocational trade, industrial, and technical occupational objectives; to provide leadership for the state organizations; to provide a clearinghouse for information and activities; to emphasize the importance of continuous education consistent to the needs of the individual and the requirements of his or her chosen occupation.

Skills USA Welding

To improve the welding student's knowledge/experience within the welding industry; to develop leadership abilities through participation in educational, vocational, civic, recreational and social

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activities; to assist students in establishing realistic vocational goals within the welding industry; and to create enthusiasm in Welding.

Student Air Traffic Control Association (SATCA)

To prepare those in the Air Traffic Control program at TSTC for a career in Air Traffic Control through uniting in common bond without regard to race, color, sex, religion, national origin, age, or disability.

Student Ambassador Association

The purpose of this organization is to actively assist the Recruiting Services Department in securing prospective students for all offered courses of study by conducting campus tours and recruitment displays; to maintain a professional demeanor, as to always represent TSTC in Waco in a positive manner; to promote school spirit and an overall positive attitude and perception of TSTC in Waco.

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by: Promoting student rights and responsibilities; Promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community; Promoting the interests of student life; Making recommendations on matters affecting the student body.

Technical Drag Racing Association

The purpose of this club is to promote and enhance the TSTC Automotive Technology and to increase the interest of our current students and prospective students in the automotive profession.

TSTC CRU

A caring community passionate about connecting people to Jesus Christ.

TSTC Waco C.E.R.T. Team

(Community Emergency Response Team) In the event of a major disaster overwhelms local emergency first responders, affecting the TSTC Waco Campus, this team will be activated to provide situational awareness, provide basic first aid, organize and account for victims pending arrival of disaster assistance from trained students and faculty on campus, and to provide support services to any other responding entities.

TSTC Tornados Flight Team

To be a member in good standing of the National Intercollegiate Flying Association (NIFA), and compete therein.

Veteran Students Alliance Club of Waco

To provide outreach and to assist with identifying and meeting the needs and goals of our Veterans; to promote a feeling of energy, support, knowledge, and excitement to face challenges; to provide service to our college and our community, just as we have our country.

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Visual Arts Society

To unite in a common bond; to create among students, faculty members, and patrons of the school and persons in the visual communications industry a sincere interest in and esteem for education.

Women in Technology

The purpose of this club will be to act as a support group for its members and their families. The club will provide wholesome activities and personal development opportunities to enrich members' lives as they learn to be self-sufficient. This group will serve as the foundation for the Big Sis/Little Sis mentoring program for female students at TSTC Waco.

WILLIAMSON CO. CAMPUS

Student Government Association (SGA)

The purpose of SGA is to serve as a voice and an advocate for the TSTC student body by: Promoting student rights and responsibilities; Promoting cooperation and collaboration among students, student organizations, college faculty and staff, administration, and the local community; Promoting the interests of student life; Making recommendations on matters affecting the student body.

American Welding Society Student Chapter

Devoted to promoting Welding and related processes; to support those who contribute to the welding industry.

TEXAS STATE TECHNICAL COLLEGE 2016-17 PURPOSE STATEMENTS FOR STUDENT CLUBS AND ORGANIZATIONS

EMPLOYEE ORGANIZATIONS

Statewide Faculty Senate, Employee Organization

The purpose of the TSTC Faculty Senate is to represent the faculty of Texas State Technical College, and to provide a means for the faculty to work with TSTC administration in the planning, decision-making, and implementing of college goals and objectives. The mutual efforts of TSTC administration and the TSTC Faculty Senate will enable better communication, cooperation, and understanding, which will result in a stronger and growing college.

Harlingen Staff Senate, Employee Organization

Staff Senate promotes recognition of the staff's contribution to the mission of the College and to involve the staff in decisions affecting their activities; to serve as advisory body to the College President; and to promote a positive and meaningful interchange between faculty, staff, and students.

West Texas Staff Senate, Employee Organization

The purpose of the Staff Senate is to serve the Texas State Technical College West Texas community in the following capacities: to provide a forum for information exchange among members; to channel communications through positive interaction between Staff Senate members, faculty, students, and administrators; to increase the presence of Texas State Technical College West Texas throughout the communities; and to assist in meeting the overall mission and objectives of Texas State Technical College West Texas



Board Meeting Date: November 17, 2016

Proposed Minute Order #: 59-16(c)

Proposed By: Jeff L. Kilgore, Vice Chancellor & Chief Marketing Officer

Subject: Approval of The TSTC Foundation Operating Plan Update for the Period September 1, 2016 to August 31, 2017

Background: The TSTC Foundation, chartered for the sole purpose of assisting Texas State Technical College (TSTC) and its students, seeks the approval of its operating plan for the Fiscal Year 2017. The TSTC Foundation administration recommends approval of the plan.

Justification: The special provisions relating only to components of Texas State Technical College in the General Appropriations Act, approved by the Texas Legislature biennially, contain the provision that the TSTC Board of Regents must approve a satisfactory annual operating plan for a foundation that uses any of the College's assets or facilities.

Additional Information: The TSTC System Administration has reviewed the plan and believes that the Board of Regents will find it to be acceptable and in the best interest of TSTC.

Fiscal Implications: None

Attestation: This Minute Order is in compliance with all applicable laws and regulations to the best of my knowledge.

Attachment(s): The TSTC Foundation Annual Operating Plan September 1, 2016 – August 31, 2017

Recommended Minute Order: "The Board of Regents of Texas State Technical College approves The TSTC Foundation Operating Plan for the period September 1, 2016 to August 31, 2017."

Recommended By:

A handwritten signature in dark ink, appearing to read "J. Kilgore", is written over a horizontal line.

Jeff L. Kilgore, Vice Chancellor & Chief Marketing Officer

TEXAS STATE TECHNICAL COLLEGE
THE TSTC FOUNDATION
and
ADVANCEMENT

Annual Operating Plan 2016-2017

TEXAS STATE TECHNICAL COLLEGE THE TSTC FOUNDATION

and ADVANCEMENT **Annual Operating Plan 2016-2017**

Introduction

The TSTC Foundation was created to be independent of the TSTC state organization to accomplish a number of objectives that could not be done otherwise. Among other things, when individuals or business organizations wish to contribute money or other resources to TSTC, The Foundation can accept the gift and offer a tax deduction. Additionally, The TSTC Foundation can assist TSTC by providing funding for scholarships and other important purposes, investing gifts and donations, building relationships and collaborating with individuals and outside entities, and by providing financing arrangements for capital purposes.

The TSTC Foundation, created in 2000, is recognized by the United States Internal Revenue Service as a 501©3 non-profit organization, and is purposed to “promote the interests and general welfare of all components of the Texas State Technical College System, to encourage the development of community support for technical education across Texas; to contact legislators and other governmental agencies in support of TSTC’s role and mission; to influence public opinion in support of technical education in general and Texas State Technical College in particular.”

The relationship between The TSTC College and The TSTC Foundation is specified in writing in the form of a mutually-approved operating agreement. In this agreement, The Foundation agrees to provide support to the College in accordance with the provisions of its Articles of Incorporation, Charter and Bylaws. This includes, but is not limited to, raising, receiving, acknowledging, investing, accounting for and administering funds for the College to use for operational and educational purposes, as well as for legislative support.

With a unique, meaningful market offering and several markets available to it, The TSTC Foundation has high potential for producing significant funds for TSTC and its students. The key to realizing this potential is through disciplined execution of a few key, conventional strategies and investment in the effort.

Role of the Integrated Marketing (Advancement)/The TSTC Foundation

Advancement is the strategic, integrated method of managing relationships to increase understanding and support among an educational institution’s key constituents, including alumni and friends, key influencers, prospective students, the media, members of the community and philanthropic entities of all types.

The primary core disciplines of educational advancement are:

1. Alumni Relations
2. Fundraising

3. Communications
4. Marketing

The areas that support Advancement are:

1. Operations: build/implement the infrastructure and streamline statewide processes.
 1. Enhance the donor intelligence system
 2. Measure/Increase constituent engagement statewide
2. Field Development: identify high potential donors and cultivate them for gifts based upon established baselines. Many fundraising “asks” are directed at scholarships and other gifts that directly benefit TSTC students.
3. Sponsored Programs: provides research administration support to serve TSTC and to enhance education through acquisition/administration of funds from sources outside the institution (grants, contracts, and other agreements from agencies, foundations, and private industry).

Integrated Marketing (Advancement)/The TSTC Foundation work toward the ultimate goals of engaging internal and external constituents in ways (financially and otherwise) that benefit the growth of TSTC, the training of its students and the economic development of state of Texas. Additionally, the TSTC Board of Directors serve as both independent advocates building relationships with individuals and outside entities to the benefit of TSTC and serves as the foundation of TSTC donors and volunteers statewide.

The integration of all marketing efforts also benefits the fundraising work by using the success in recruiting students and helping them to find outstanding jobs. In addition to that, some fundraising efforts are also aimed at getting resources for equipment and supplies that can improve the quality of instruction or improve the capacity of classes or programs. The resources that are provided by the State of Texas for TSTC are substantial and essential but gifts that are obtained by the fundraising efforts enable the organization to innovate and take advantage of opportunities that would not be possible otherwise. The future of TSTC largely depends upon the efforts of the fundraising group and The Foundation’s flexibility.

The TSTC Foundation assists and promotes the general welfare of TSTC by providing funding for unrestricted student and instructional aid funds, in-kind equipment donations from industry, student emergency relief funds, scholarships and other important resources.

The TSTC Foundation advances the cause of developing the skills of Texans to change their future and the economic strength of Texas. This is done by directing tax-free contributions to the individuals and areas of greatest needs, adding flexibility to the College’s ability to meet needs, granting more accessibility to students who might otherwise not be able to acquire workforce skills, ensuring the connection between the source and use of funds, efficient administration of fundraising activities, and introducing TSTC to new audiences.

Strategies for 2016-2017

1. Enhance donor recognition and donor retention program efforts.
2. Increase total amount of income contributed (cash) by 10%.
3. Increase the number of annual donors by 10%.
4. Increase constituent engagement statewide.
5. Increase amount of external funding (grants) awarded to TSTC.
6. Increase unrestricted gifts (cash).

Strategies & Tactics for 2016-2017

The following tactics will enable fundraising and The TSTC Foundation to meet its strategies:

Strategy 1: Enhance donor recognition and donor retention program efforts.

Tactic a: Produce end of year reporting to all donors that provides data showing use of funds and highlights the students receiving the funds.

Tactic b: Develop and launch Texan Success Scholarship thank you campaign that will involve end of campaign report, thank you events at each campus and special gifts.

Tactic c: Develop and launch a donor recognition plan for all in-kind donations.

Tactic d: Refine gift fulfillment program to ensure gifts and thank yous are sent within two weeks of gift date.

Strategy 2: Increase total amount of income contributed (cash) by 10%.

Tactic a: Develop and launch statewide annual donor campaign aimed at employees that will replace the SECC campaign.

Tactic b: Continue and complete (by December 31) the Texan Success Scholarship Campaign.

Tactic c: Launch multi-year ongoing scholarship campaign, complementing the Texan Success Scholarship Campaign.

Tactic d: Partner and collaborate with Workforce Development and Talent Management on strategic initiatives, specifically working to cross-sell products and services that generate revenue for TSTC and/or The TSTC Foundation.

Tactic e: Develop a legislative support presence and fundraising strategy with the Foundation Board of Directors.

Strategy 3: Increase the number of annual donors by 10%.

Tactic a: Launch direct mail campaign to support statewide vendor campaign.

Tactic b: Launch direct mail campaign to support annual donor employee campaign.

Tactic c: Cultivate and engage alumni through enhancement of TSTC Alumni Network special events, online communications, surveys and development of volunteer program.

Tactic d: Develop monthly reports that evaluate and measure performance of campaigns in an effort to refine and adjust as needed to ensure greatest return on investment.

Tactic e: Identify target donor markets through development of strategic reports that analyze relevant data points.

Tactic f: Develop and launch annual lapsed donor campaign.

Strategy 4: Increase constituent engagement statewide.

Tactic a: Develop volunteer program that engages students, alumni, employees and the community.

Tactic b: Continue producing and supporting TSTC events that elevate and safeguard the TSTC brand.

Tactic c: Host TSTC Foundation events for instruction, vendors and donors statewide to engage and foster relationships.

Tactic d: Enhance online communications and social media presence to strategically engage all constituencies.

Tactic e: Develop scoring model to measure statewide engagement of all constituencies to gain an understanding of full impact of the work of Advancement which will also allow for more sophisticated strategic planning.

Strategy 5: Increase amount of external funding (grants) awarded to TSTC.

Tactic a: Build working group to work with Texas Workforce Commission Skills Development and Skills for Small Business funding projects.

Tactic b: Facilitate involvement of executive leadership in the strategic pursuit and implementation of sponsored programs.

Tactic c: Transition the flow of grant awards on all private Foundation grants to The TSTC Foundation.

Tactic d: Deploy pre-award and post-award staff in service of all Advancement initiatives.

Tactic e: Actively pursue private Foundation grant funding that will support statewide fundraising initiatives.

Strategy 6: Increase unrestricted gifts (cash).

Tactic a: Develop and launch statewide vendor campaign supported regionally by local Provosts.

Tactic b: Redirect administrative fees collected through the Office of Sponsored Programs on grants to the Foundation.

Tactic c: Redirect undocumented Foundation funds.

Tactic d: Create a college reimbursement fund by redirecting a percentage of all annual gifts (cash).

Tactic e: Develop and launch a Provost campaign aimed at raising unrestricted gifts to fund local Provost needs.

Conclusion

While this presents The TSTC Foundation's operational plan in accordance with the operational agreement between TSTC and The TSTC Foundation, it is strategically and functionally integrated with the overall Marketing Division efforts for 2016-2017.

These six primary strategies continue the development of a foundation of a culture of philanthropy at TSTC.

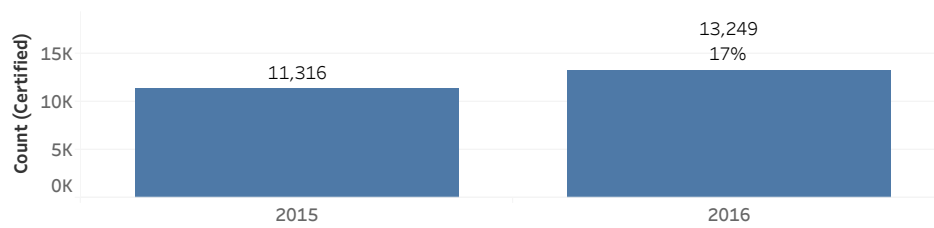
Texas State Technical College Certified Enrollment Fall 2016

Location
All

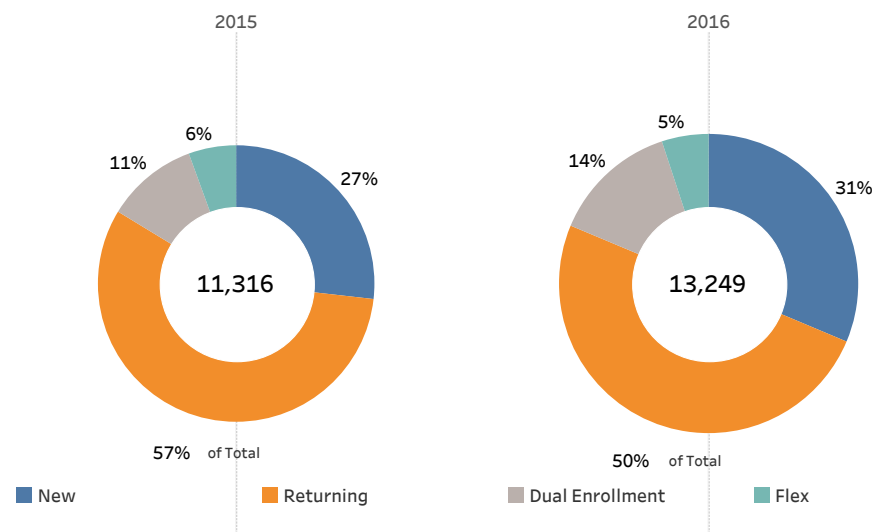
View Type
Enrollment Type

Type
All

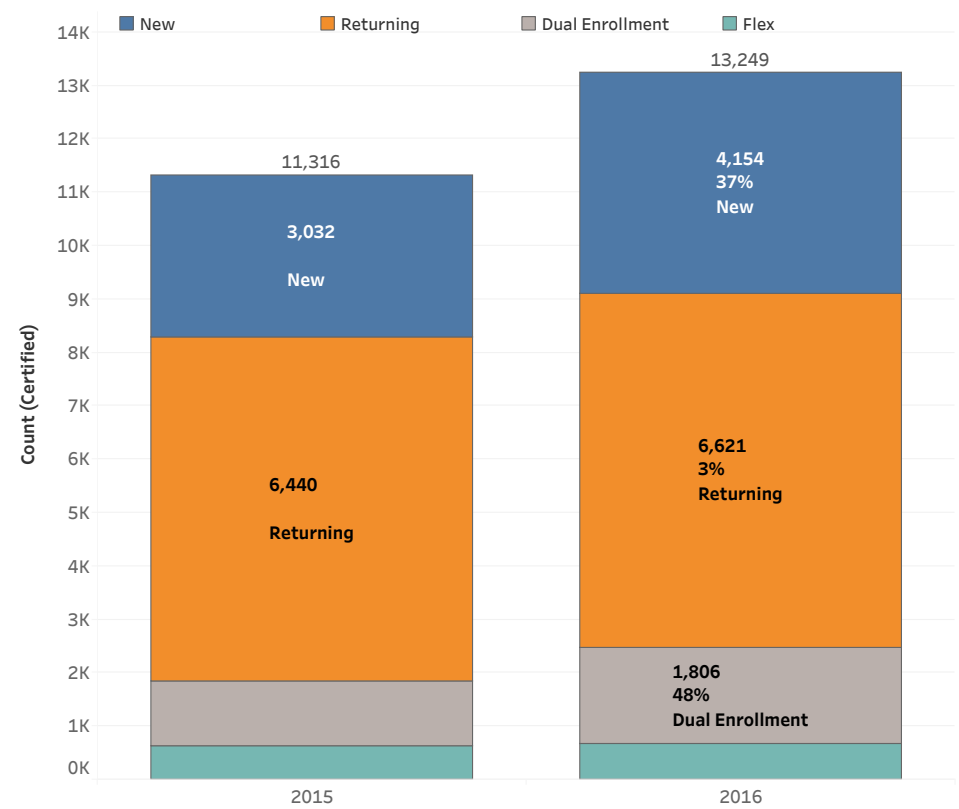
Total Enrollment



Enrollment Type % of Total



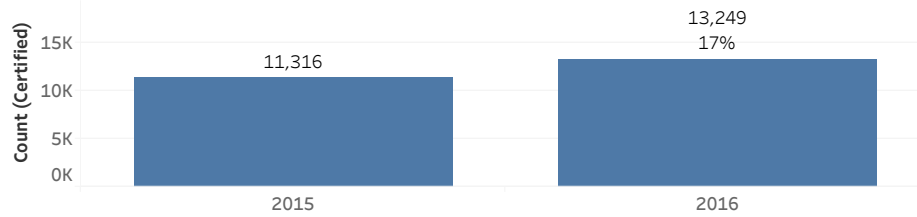
Total Enrollment by Type with Variance from Prior Year



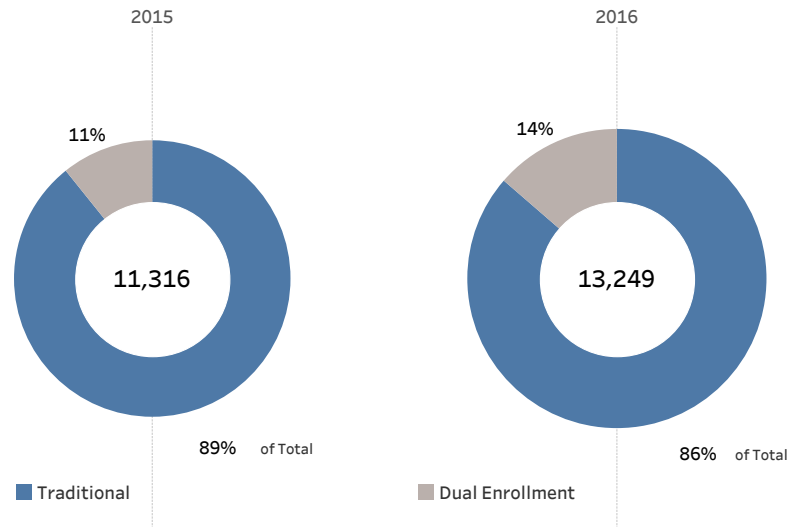
Certified Enrollment numbers are best described as a "snapshot in time" of enrollment. The enrollment numbers may contain duplicated counts based on the manner in which the Texas Higher Education Coordinating Board has requested the data be submitted.

Texas State Technical College Certified Enrollment by Type Fall 2016

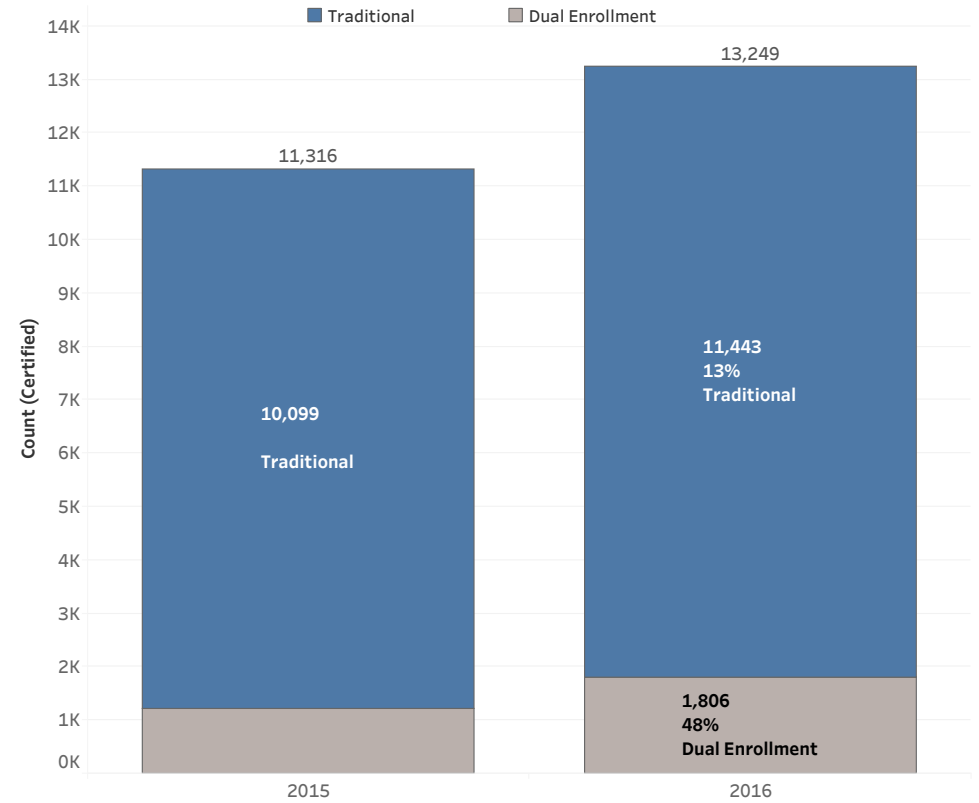
Total Enrollment



Enrollment Type % of Total



Total Enrollment by Type with Variance from Prior Year



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