

DIGITAL MEDIA DESIGN

PROGRAM DETAILS

Digital media is part of our everyday lives. With TSTC’s Digital Media Design Technology program, learn how to design a wide range of visual content that can be used in many industries. Whether it’s an advertisement campaign, branding a company, or stand-alone graphic design pieces, this program will teach you how to make your content come to life. Apply your creativity through graphic design, editing, multimedia and videography to create compelling imagery.



Digital Media Design Pathway

| Course | Course Name | Credit Hours |
|-----------|-----------------------|--------------|
| ARTC 1353 | Computer Illustration | 3 |
| ARTC 1302 | Digital Imaging I | 3 |
| ARTC 1313 | Digital Publishing I | 3 |
| ARTC 2305 | Digital Imaging II | 3 |

Digital Media Design Program of Study

Digital Media Design is perfect for you if you have a passion for art, media and technology. With your training, you could find a job in a marketing firm, video content creation, print, social media management and more.

Design your own future and showcase your creative talents.

| TSTC AWARDS | Median Wage |
|------------------|----------------|
| Certificate I | \$10-\$12/Hour |
| Certificate II | \$12-\$23/Hour |
| Associate Degree | \$15-\$23/Hour |

CAREER OPPORTUNITIES



Learn techniques in graphic media production, multimedia, user experience design, videography and photography. Using the creative process, move from brushes and pens to Adobe Creative Suite in order to create your design content. Your artistic skills and digital know-how will help you in a colorful career where your imagination and creativity shine.

Industry-Based Certifications

- Adobe Certified Associate Visual Design Specialist

Digital Media Design Course Information (PEIMS)

Level 2

| COURSE NAME | SERVICE ID | PREREQUISITES | COREQUISITES |
|---|--------------------|---------------|--------------|
| ARTC 1353 Computer Illustration/ | | None | None |
| ARTC 1313 Digital Publishing I/ Digital Design and Media Production | 3580400 (1 credit) | None | None |

Level 3

| COURSE NAME | SERVICE ID | PREREQUISITES | COREQUISITES |
|---|----------------------|---------------------------------------|--------------|
| ARTC 1302 Digital Imaging I/ Digital Art and Animation | 3580500 (1 credit) | None | None |
| ARTC 2305 Digital Imaging II/ Graphic Design and Illustration II/Graphic Design and Illustration II Lab | 13008910 (2 credits) | Graphic Design and Illustration I/Lab | None |